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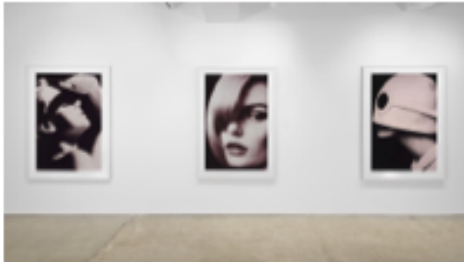
RICHARD PRINCE: FASHION
MARCH 3- APRIL 18, 2015



Richard Prince: Fashion Opens In New York

Nahmad Contemporary's newest exhibition unites all nine images from the famous fashion series for the first time

ART | By Emily Manning | March 9, 2015



Installation view of *Richard Prince: Fashion* at Nahmad Contemporary. Tom Powel Imaging, courtesy of the gallery



Richard Prince, *Untitled (fashion)*, 1982-1984, on display at Nahmad Contemporary. Images courtesy of Richard Prince Studio, Rensselaerville, NY.

Richard Prince made waves this fall when his Gagosian show unveiled a series of paintings appropriating Audrey Wollen, Sky Ferreira, and the other bright young artists comprising his Instagram feed. But it's Prince's new show, *Richard Prince: Fashion* (opening this week at Nahmad Contemporary), that explores the fashion-forward foundations of this re-use practice.

Back in '77, Prince worked in the tear sheet department at Time Life, where he clipped editorials for writers across the publisher's eight titles. At the end of the day, he was left with heaps of advertisement scraps, which he began to collect, organize, and re-photograph as new works that subverted the images' consumerist origins.

Taken between '82 and '84, Prince's famous sartorial series plays with the era's fashion advertisements, obscuring the subjects' vision through sunglasses, visors, and this helmet situation we're really into. For the first time, all nine of these images are shown together at Upper East Side gallery Nahmad Contemporary. The exhibition runs until April 18.

http://i-d.vice.com/en_us/article/richard-prince-fashion-opens-in-new-york